

(FI)awesome FacilitatorTM

FACILITATE WITH VISUALS COACHING

ELEVATE
ENGAGEMENT
AND BE
(FL)AWESOME

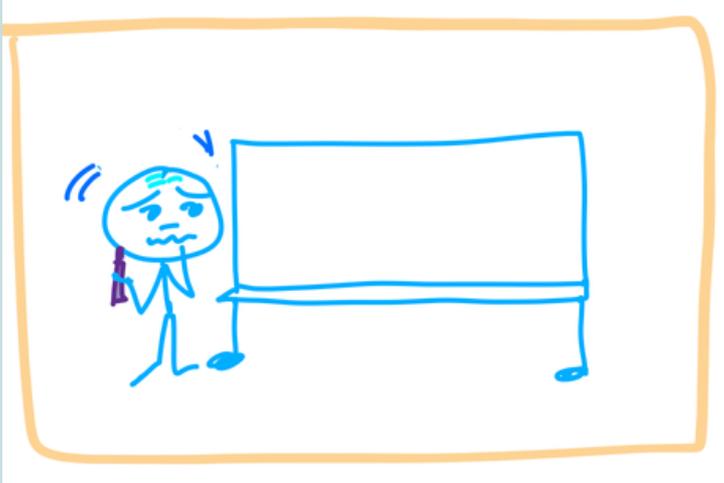
COMMUNICATE
MEMORABLE
CONTENT FAST



For experts and consultants
who facilitate client workshops

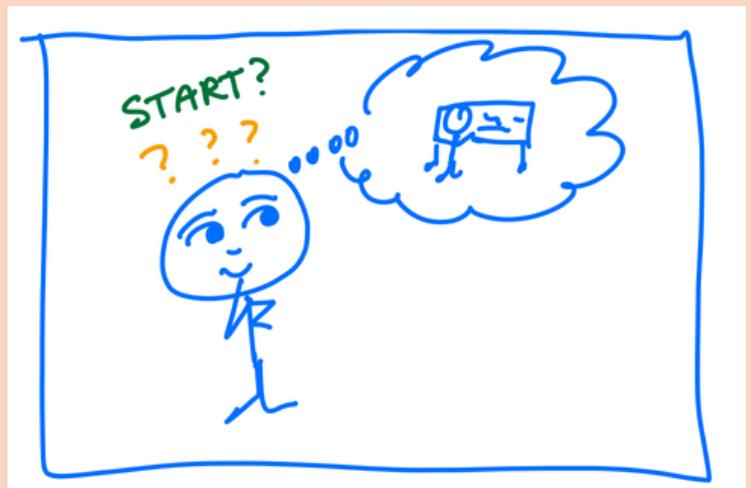
**jacinta
Cubis**

ARE YOU AN EXPERT OR CONSULTANT WHO:

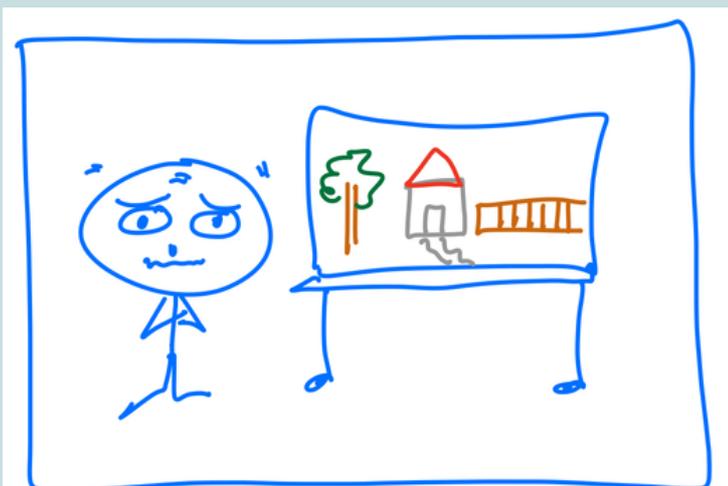


Says "I can't draw!"

**Wants to draw
but don't know
how to start?**



**Thinks, 'my pictures
must be perfect!'**



IT'S TIME TO INVEST IN YOUR VISUAL FACILITATION CAPABILITY.

It's worth it. We remember more of what we see compared to what we hear and read. Visual facilitators create content that sticks because our brains were built for visual information:

- 👁️ 90% of the information processed by the brain is visual.
- 👁️ It takes only 13 milliseconds for the human brain to process an image.
- 👁️ We process images 60,000 times faster than text.

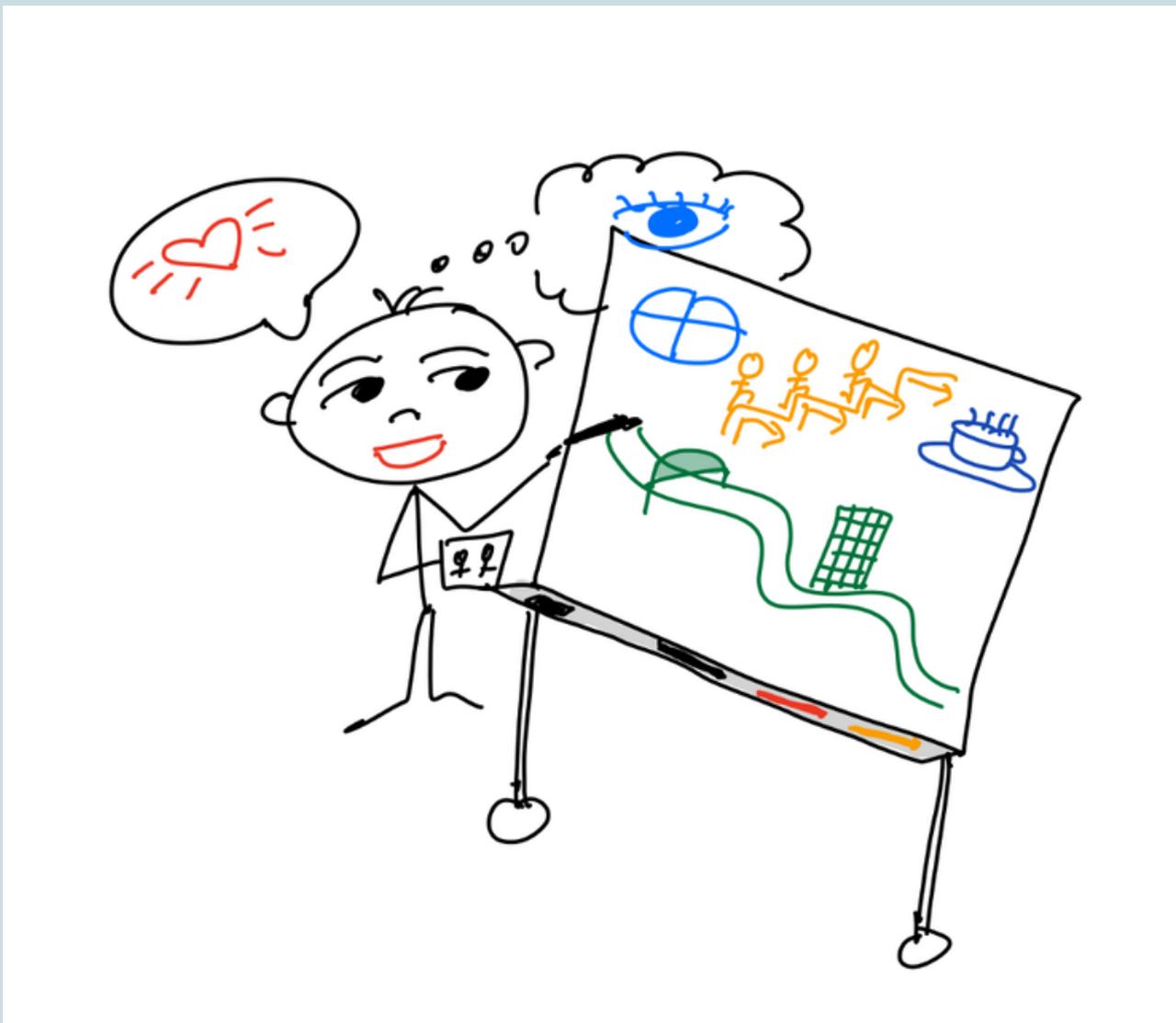
Being about to pick up the marker and draw is a critical skill for any expert who wants to be a (f)awesome facilitator.

How would you rate your confidence as a visual facilitator?

CONFIDENCE	FOCUS	FACILITATION
'Hand me the Marker!'	Expand	(F)awesome
	Enhance	Accomplished
'I want to... but I don't know how...'	Experiment	Good
	Educate	Adequate
'I can't draw!'	Escape	Awkward

IMAGINE IF YOU COULD.....

- ✓ Communicate your content in pictures, fast.
- ✓ Create shared understanding with your groups.
- ✓ Appeal to different learning styles.
- ✓ Stand out from other experts and consultants.



HOW FACILITATE WITH VISUALS COACHING DELIVERS VALUE

Jacinta guides you through six steps to facilitate with visuals in your workshops. You will:

- ✍ Start small, taking visual notes just for you before drawing for a group.
- ✍ Copy familiar objects to get into the drawing habit.
- ✍ Get comfy with infographics.
- ✍ Notice the visual elements in your content and the world beyond.
- ✍ Build your visual library
- ✍ Practise to help you draw by intuition.



WHAT YOU GET

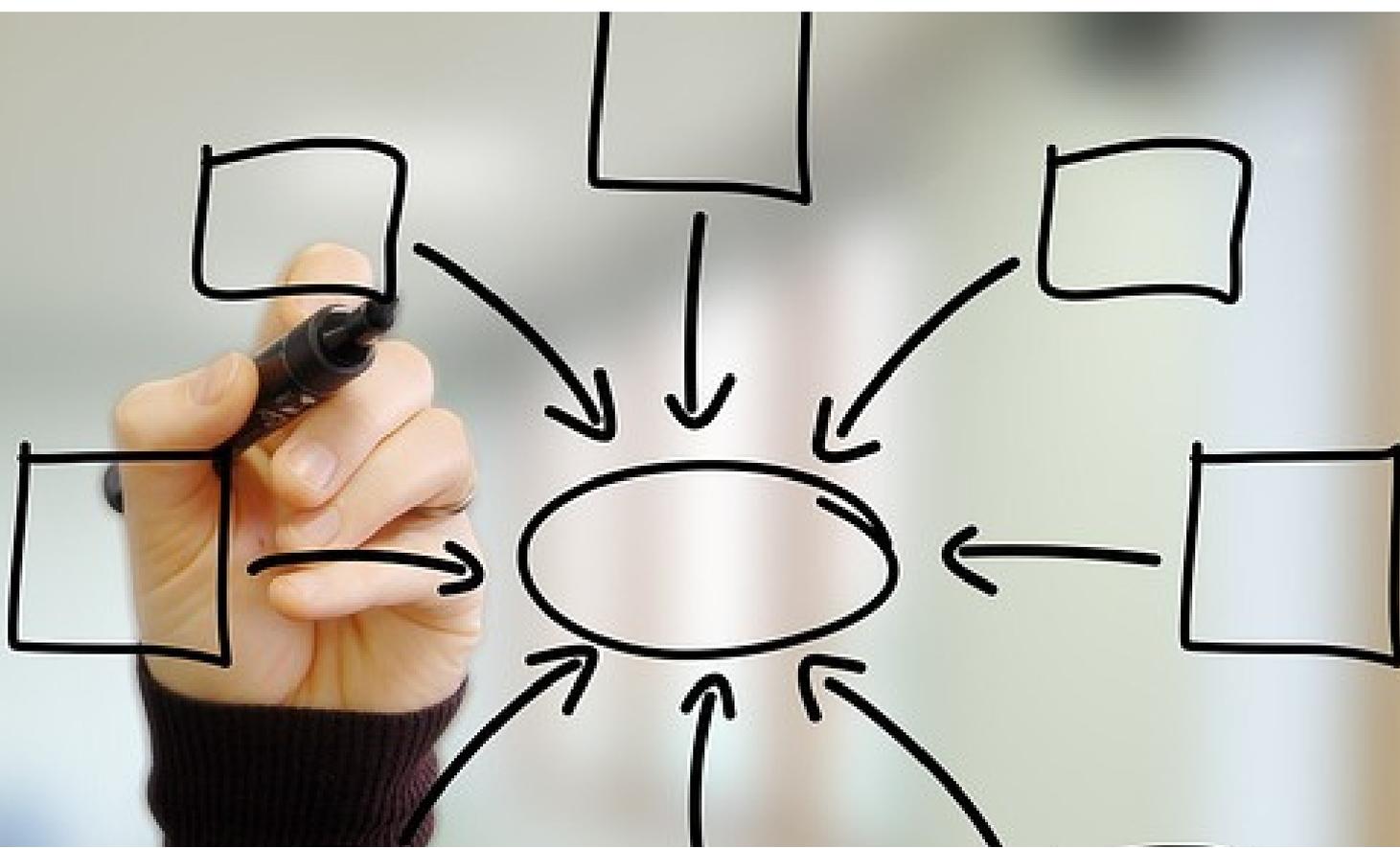
- ✍ Understand the benefits of visual communication.
- ✍ Learn how to identify visuals in your content.
- ✍ Transform your written content into pictures.
- ✍ Create your own visual library.
- ✍ Stand out as a facilitator.

VISUAL FACILITATION COACHING IS FOR YOU IF YOU.....

- ✍ Want to stand out from other consultants and experts.
- ✍ Want to create world-class experiences for your workshop participants.
- ✍ Embrace the opportunity to build, expand and extend your facilitation capability.

IT'S NOT IDEAL FOR YOU IF YOU:

- ✍ Are happy with how you facilitate your workshops.
- ✍ Believe your content speaks for itself.



WHAT'S INCLUDED

FACILITATE WITH VISUALS COACHING PROGRAM INVESTMENT			
	Level 1	Level 2	Level 3
Discovery meeting to understand your facilitation context and challenges; confirm your objectives from this coaching. 45 mins, online.			✓
Visual coaching session(s) using your workshop content, 1hr online. Recordings provided. Sessions can be combined to suit your schedule (eg 3 x 2 hrs).	1	2	6
Pre-session exercise(s) to help you prepare and focus for our coaching session(s).		2	6
Visual practice exercise(s)	1	2	6
Critique of your visual facilitation online recording of 30 minutes of you, with feedback provided by video.			✓
Debrief with you to review the program and outcomes.			✓
Book 'Steal Like an Artist' by Austin Kline	✓	✓	✓
Download of Jacinta's illustrated e-book HUM	✓	✓	✓
Weekly blog, (FI)awesome Facilitator with facilitation tips and strategies.	✓	✓	✓
Golden Giveaways , monthly tools and templates to enhance your facilitation.	✓	✓	✓
INVESTMENT	\$500 (+ GST)	\$900 (+ GST)	\$3000 (+ GST)

ABOUT JACINTA CUBIS

Jacinta loves helping experts and consultants to facilitate with visuals.

Jacinta's exceptional talent in visual thinking enables her to create captivating cartoons that make it easy for people to talk about the hard stuff. Her illustrated e-book HUM troubleshoots problems with online meetings.



Jacinta first experienced the incredible impact of communicating with pictures when she taught English as a Foreign Language. It was in the absolute joy students experienced when they 'got' the visual depiction of emotions, adjectives and even grammar. The groups and clients she works with draw similar value from her visuals.

With 25 years of facilitation experience, Jacinta has earned a reputation as a go-to facilitator, trainer and mentor for clients in diverse sectors including government, universities and community organisations, as well as consultants, technical experts and fellow facilitators.

Jacinta holds accreditations in community engagement (IAP2) and as a partnership broker, along with tertiary qualifications in corporate social responsibility, international relations and communications.

When Jacinta is not facilitating or helping you learn how, you might find her on her yoga mat, in her art studio, on the tennis court or the tango dance floor.

JACINTA IS TRUSTED BY:



What People Say



...You've shown me that I can 'talk in pictures' too.

I'm going to practise this every time I take notes.

Jacinta made something I find daunting fun...

Jacinta helped me take my facilitation of leadership programs up to the next level. She has a huge amount of generosity, knowledge, expertise, kindness, and empathy, that she brings into her mentoring around facilitation. My programs are now more enjoyable for participants, and for me, too as the facilitator. Thank you so much, Jacinta.

Rita Cincotta, People & Capability Leadership Expert

Jacinta has been an amazing coach for me. She has the ability to listen, to understand, to support and to help you find your own gold. She helped propel me forward - extremely well prepared to face the challenge. [Fiona Ellis, Victorian Department of Health](#)

With clarity and freshness, Jacinta overhauled my facilitation plan and really raised my session. I had boxed in my thinking and absolutely needed a good kick along.

[Joh Rienks, Coach and Facilitator](#)

Jacinta is like a modern-day Mary Poppins - providing a treasure trove of ideas that keep coming out to meet your needs. No sugar added. She helped me reflect deeply on my workshop practice. [Angela McMillan, Organisational Development and Learning Partner, Planet Innovation](#)



THE SMALL PRINT

The program will be delivered primarily online, in Jacinta's Zoom room, unless otherwise agreed with you.

Cancellation Policy

Please note that should the program be cancelled within 30 days of delivery date; a 50% cancellation fee is payable. If cancellation occurs inside of 29 days, full cancellation fees apply.



NEXT STEPS

1. Choose what level is best for you: level 1, 2 or 3.
2. Book your dates with Jacinta.
3. Jacinta will send you confirmation for your signature, with final terms and conditions, and an invoice for the full fee.
4. Pick up your markers and get started!

If you have any questions, please don't hesitate to contact me or book a clarity call.

[Book a call](#)

I look forward to working with you to build your confidence to grab the marker, get more visual and elevate your facilitation.

Jacinta

Contact

m: [+61 438 013 115](tel:+61438013115)

e: jacinta@jacintacubis.com

w: www.jacintacubis.com

